

FORMER KARATE CHAMPION TAKES COACHING TO THE NEXT LEVEL

Suzanne Genery, BA, is the British Equestrian Federation's new Consultant Coaching Manager from 1 October 2005. This appointment completes the team of consultants who are building the UK Coaching Certificate (UKCC) with the BEF Member Bodies, and will boost work on this joint project.

Coming from outside the equestrian community, Suzanne brings a wealth of knowledge and experience of sporting national governing body work; coaching; coaching system-building; education qualifications; and technical *UK Coaching Certificate (UKCC)* development expertise, including functional analysis and transition process planning.

She worked as Director of Coach Education and Research, and World Class Strategist, for the English Karate Governing Body for 12 years, and was a European Karate Champion in the mid-80s. She has already consulted for Rowing on their UKCC developments. Her Karate background is helpful as the EKGB is also a Federated governing body, which has far more independent bodies than the BEF.

Suzanne is also a member of the UKCC Endorsement Panel and is currently involved in reviewing endorsement applications for Phase 1 sports. This experience will be of great benefit to the BEF.

Colin Wilson, Consultant Head of Sports Development, enthused: "Suzanne's work for the BEF UKCC will be her largest contract project through to March 2007 and she will be devoting around three days per week to us. We are delighted to secure her talents and efforts for the benefit of equestrianism and its 2.4 million riders, drivers and vaulters."

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